

virtual divisions of the blank that are folded to divide the right support flap **2804a** and the left support flap **2804b** from the body **2802**.

[0180] The body **2802** may include a right edge **2808a**, a left edge **2808b**, a lower edge **2810**, and an upper edge **2812**. The right edge **2808a** may reside between the lower edge **2810** and the right support flap fold line **2806a**. The left edge **2808b** may reside between the lower edge **2810** and the left support flap fold line **2806b**. The lower edge **2810** may reside along the lower edge of the blank (e.g., between the right edge **2808a** and the left edge **2808b**). The upper edge **2812** may reside between the right support flap fold line **2806a** and the left support flap fold line **2806b**. In various embodiments, the upper edge **2812** separates the right support flap **2804a** and the left support flap **2804b**. The upper edge may have an upper edge width **2820**. In various embodiments, the upper edge width **2820** is chosen to form a hanger hook opening (see FIG. 29) to receive a hanger hook.

[0181] The body **2802** may be characterized by a lower body width **2814**, an upper body width **2816**, and a body length **2818**. In some embodiments, one or more of the lower body width **2814**, the upper body width **2816**, and the body length **2818** may be correspond to dimensions of a specific type of garment (shirt, sweater, jacket, etc.). For example, in various embodiments, the lower body width **2814** corresponds to an approximate width of a waist area of the specific type of garment. The upper body width **2816** may correspond to an approximate width of a chest area of the specific type of garment. The body length **2818** may correspond to an approximate length of the specific type of garment.

[0182] In some embodiments, the lower body width **2814**, the upper body width **2816**, or the body length **2818** correspond to standardized dimensions of a specific type of garment. For instance, the lower body width **2814**, the upper body width **2816**, or the body length **2818** may correspond to dimensions of specific sizes (small, medium, large, extra-large, etc.). As yet another example, the body length **2818** may be chosen to be relatively small to accommodate “petite” sized garments, or may be chosen to be relatively large to accommodate “big and tall” sized garments. In various embodiments, the lower body width **2814**, the upper body width **2816**, or the body length **2818** are standardized (e.g., have uniform dimensions that can apply to garments of different sizes). More specifically, in an embodiment, the lower body width **2814**, the upper body width **2816**, or the body length **2818** may be significantly less than the dimensions of a garment, but still sufficient to support the garment to remain flat. As an example, the lower body width **2814** may be approximately eighteen inches, the upper body width **2816** may be approximately eighteen inches, and the body length **2818** may be approximately twenty-four inches.

[0183] The lower body width **2814**, the upper body width **2816**, or the body length **2818** may be chosen to accommodate a specific garment style. For example, in an embodiment, the lower body width **2814** and the upper body width **2816** are roughly equal to one another to accommodate “traditional cut” garments. As another example, lower body width **2814** may be chosen to be much larger than the upper body width **2816** to accommodate “full cut” garments. As yet another example, the lower body width **2814** may be

chosen to be relatively small in comparison to the upper body width **2816** in order to accommodate “slim cut” garments.

[0184] The body **2802** may include a slot **2822**. In various embodiments, the slot **2822** comprises a slot of any convenient shape (a rectangular slot, an elliptical slot, etc.). The slot **2822** may have a right portion **2822a** and a left portion **2822b**. As discussed further herein, the right portion **2822a** may receive the left locking member **2832b** of the left support flap **2804b**, and the left portion **2822b** may receive the right locking member **2832a** of the right support flap **2804a**, so that the garment insert **2800** can be formed. In some embodiments, the slot **2822** may receive the right locking member **2832a** and the left locking member **2832b** in an overlapping manner.

[0185] The right support flap **2804a** may include a right lower medial edge **2824a**, a right upper medial edge **2826a**, a right upper lateral edge **2828a**, and a right lower lateral edge **2830a**. The right lower medial edge **2824a** may extend from the upper edge **2812** of the body **2802** to the right upper medial edge **2826a**. In some embodiments, a point is formed at the intersection of the right lower medial edge **2824a** and the right upper medial edge **2826a**. The right upper medial edge **2826a** may extend from the right lower medial edge **2824a** to the right upper lateral edge **2828a**. A point may be formed at the intersection of the right upper medial edge **2826a** and the right upper lateral edge **2828a**.

[0186] The right upper lateral edge **2828a** may extend from the right upper medial edge **2826a** to the right lower lateral edge **2830a**. A point may be formed at the intersection of the right upper lateral edge **2828a** and the right lower lateral edge **2830a**. In some embodiments, the right upper lateral edge **2828a** includes a right locking member **2832a**. The right locking member **2832a** may include a protrusion along the right upper lateral edge **2828a** that can be inserted into at least a portion of the slot **2822**. For example, in an embodiment, the right locking member **2832a** may include a protrusion that can be inserted and locked into the left portion **2822b** of the slot **2822** when the garment insert **2800** has been assembled.

[0187] The right lower lateral edge **2830a** may extend from the right upper lateral edge **2828a** to the right support flap fold line **2806a**. In various embodiments, a point is formed at the intersection of the right upper lateral edge **2828a** and the right lower lateral edge **2830a**.

[0188] The left support flap **2804b** may include a left lower medial edge **2824b**, a left upper medial edge **2826b**, a left upper lateral edge **2828b**, and a left lower lateral edge **2830b**. The left lower medial edge **2824b** may be similar to the right lower medial edge **2824a**. The left upper medial edge **2826b** may be similar to the right upper medial edge **2826a**. The left upper lateral edge **2828b** may be similar to the right upper lateral edge **2828a**. In various embodiments, the left upper lateral edge **2828b** includes a left locking member **2832b**, which can be inserted and locked into the right portion **2822a** of the slot **2822**. The left lower lateral edge **2830b** may be similar to the right lower lateral edge **2830a**.

[0189] In various embodiments, the blank shown in FIG. 28 may be folded into the garment insert **2800**. More specifically, in an embodiment, the blank may be folded along the right support flap fold line **2806a** to bring the right support flap **2804a** over the body **2802** and to bring the right locking member **2832a** into contact with the left portion